

Affordable **MARKETING** For Your Brand

Let us help you reach your Marketing and Sales goals! We have

MORE custom opportunities to meet your needs!
Contact us Today!

1/10th EXHIBIT FLOOR LOGO ADS: (10 Slots Available)
\$150.00 for all 3 days
Your LOGO and Booth # will run as a 1/10th page ad on all 4 of our DIGITAL Screens which are placed in prominent areas within the Exhibit Hall



FULL IMAGE LOBBY ADS: (10 Slots Available)
\$300.00 for 3 days
Your AD will run on our 3 DIGITAL LOBBY Screens which are strategically placed in prominent areas.



PRODUCT SHOWCASE \$150.00 per Placement
A featured product area during the show hours will create product awareness along with signage of where your booth is to purchase the product.



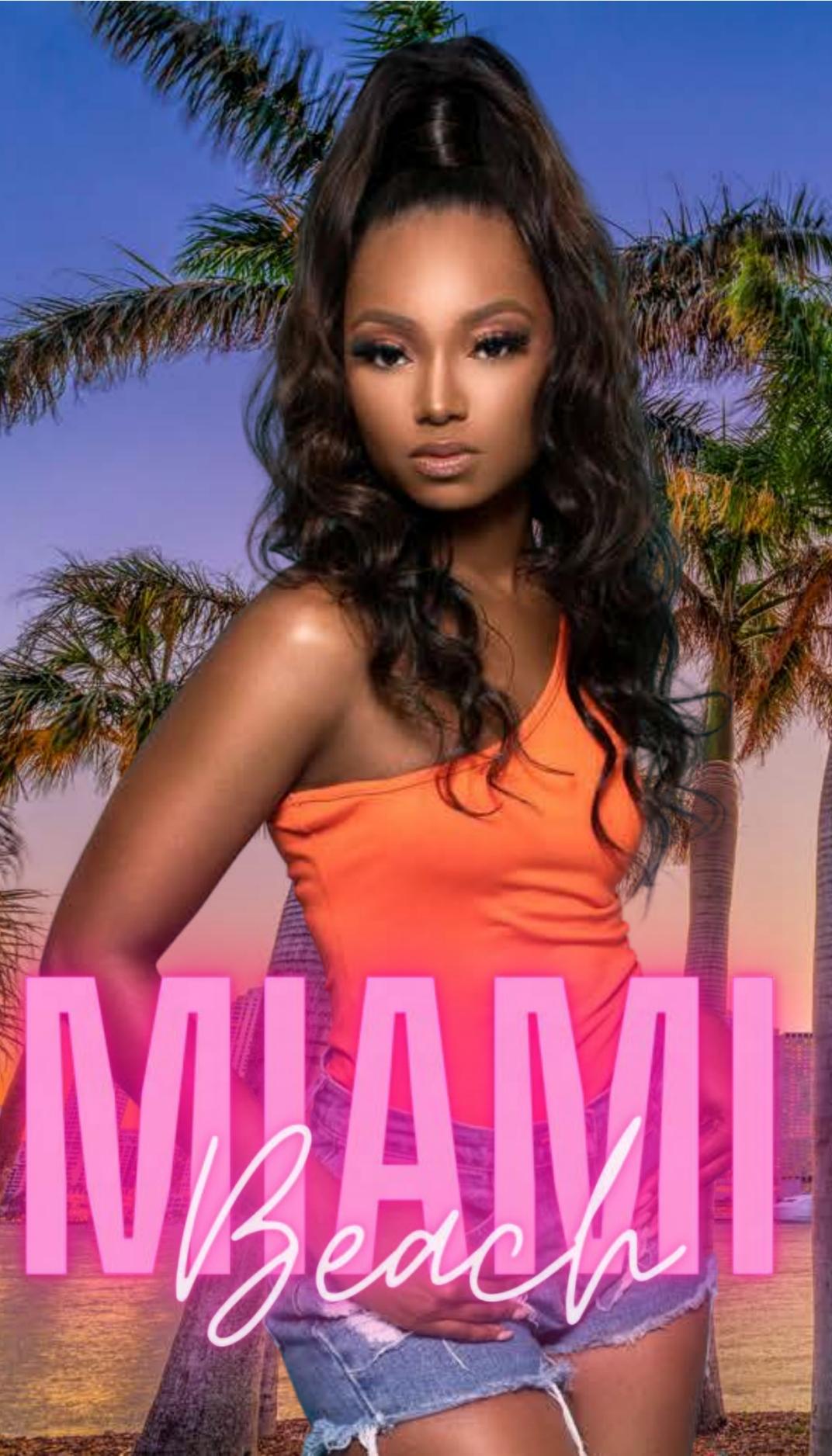
HANGING BANNER: \$3,000.00 per Banner
These banners are placed in prominent locations so that attendees view your brand as they enter and exit the exhibit floor, giving you excellent exposure



LOBBY WINDOW: \$800.00 for 4 Clings
Welcome attendees at the door with these vibrant double-sided graphics.

LEIGH.MCMUTRY@BRONNERBROS.COM

Miami Beach



MARKETING *Your Brand*

ATTENDEE E-BLAST 75,000 REACHED

In the months leading up to the show, we send weekly emails to our 45,000 attendees with important show information and updates. As a sponsor, you will receive branding opportunities including display of your logo and web link.

\$300 per Blast

HOME PAGE CAROUSEL LOGO 65,000 PAGE VIEWS

All attendees have the opportunity to use the Bronner Bros. website extensively to manage their participation at the show. Banners posted on our website in the months leading up to the show gives sponsors a continuous virtual presence. (MUST purchase at least 20x20 booth)

\$500 to Place

SOCIAL MEDIA POST 120,000 TOTAL AUDIENCE

Social Media is a great way to engage with the beauty industry and attendees leading up to the show. Your post will spread more awareness about your services and to create brand loyalty among customers by reinforcing what makes your company unique.

\$250 per Post

SHOW GUIDE OVER 50,000 DISTRIBUTED ELECTRONICALLY

Attendees race to get a copy of the Show Guide to look for deals and new products. The Show Guide is the most popular souvenir/keepsake of each show. It is packed with important show information and can feature your full color ad. Although there will still be copies in print, we now produce a stunning digital Show Guide that is viewed by all over the world by attendees AND non-attendees in search of GREAT brands!

SHOW GUIDE PRICING

HALF PAGE	\$1,500
FULL PAGE	\$2,500
CENTER SPREAD	\$5,000
SECOND COVER	\$3,200
THIRD COVER	\$3,200
BACK COVER	\$4,200