

EXHIBITOR'S GES QUICK GUIDE

Bronner Bros. International Beauty Show

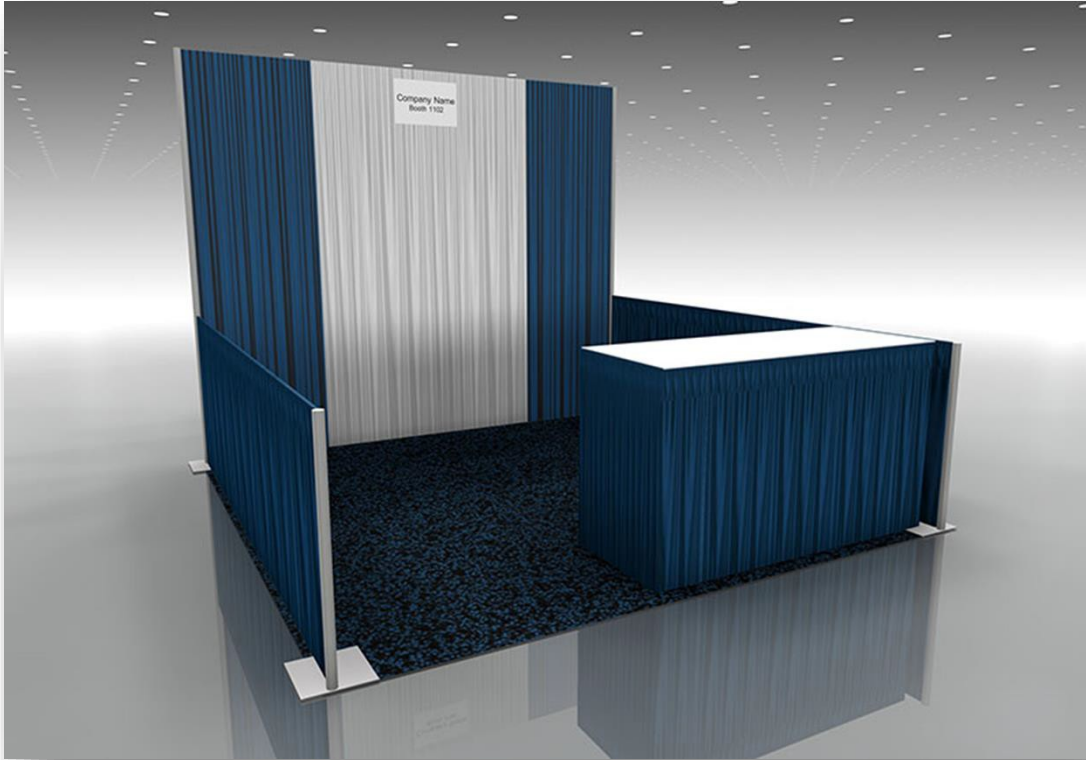
August 28-30, 2021 Ernest N. Morial Convention Center



GES is our full-service marketing and event planning partner. They will assist every exhibitor with moving in, moving out, setting up and so much more. This Quick Guide will give you some basic information but be sure to go online to GES.com for complete information



FIRST THINGS FIRST: 10 X 10 STANDARD BOOTH PACKAGE



What's INCLUDED in your 10' x 10' BOOTH PACKAGE:

8' High Backwall Drape Color: Blue / White / White / Blue

3' High Sidewall Drape Color: Blue

One (1) 6' Blue Skirted Table

Two (2) Black Plastic Contour Chairs

One (1) Wastebasket

One (1) 17" x 11" Booth ID Sign

The following is NOT included in the booth package, please order separately @

<https://ordering.ges.com/053600781/welcome>:

Carpet

Upgraded Furnishings

AV

Electricity

Booth Cleaning

PRODUCT/MATERIAL UNLOADING AND LOADING OPTIONS:

CARTLOAD SERVICE: \$164.72 per Cartload, ST

- To facilitate the move-in and move-out of Exhibitors with small exhibit material shipments, a cartload service includes one (1) laborer with one (1) pushcart, for one (1) trip. One (1) trip can be made one way from the dock to your booth or your booth to the dock.
- This service is for those who have small hand carry items all of which must fit on a 2' x 6' pushcart, in one trip only. If you arrive with a truck, van, trailer, or truck with trailer filled with exhibit material you will not qualify for this service and will be redirected.
- Your vehicle must unload on the receiving dock of the exhibit hall. GES personnel will direct vehicles. The cart is not authorized to enter or go to any parking structure. There must be two (2) people with the vehicle; one person to go with your product to the booth space and one person to remove your vehicle from the unloading area to the parking area.
- Freight that is too large or heavy will be charged Material Handling rates (See Below). No personal trucks (one (1) ton & over), no rental trucks, trailers, or bobtails will be unloaded through cartload service.

A **PERSONALLY OWNED VEHICLE (POV)** is a vehicle (van, car, personal truck) that is owned by an individual.

The following **DO NOT QUALIFY** as a POV and will be charged Material Handling fees:



- A U-Haul connected to a personally owned vehicle
- A vehicle with a company sticker
- Personal trucks (one (1) ton and over), rental truck, trailers, or bobtails

These vehicles are **NOT** permitted in the designated POV ramp – if they are parked in this area, the driver will be asked to leave, or the vehicle will be towed at the exhibitor's expense.

Freight that is too large/heavy (over 500 lbs.) will be charged Material Handling rates. All POVs and individuals wishing to gain access to the POV dock must check in with the GES dock foreman. The registered booth name, number, identification, and cell phone number will be required.

Please Note: As a courtesy, Bronner Brothers, Inc. will pay for a maximum of (2) Cartloads for each POV exhibitor, which is the equivalent of one trip from your vehicle to your booth AND one trip from your booth to your vehicle. All other trips are the responsibility of the exhibitor and payments must be made via GES-accepted credit card, check, or wire transfer. GES will not accept cash payments at show site.

Drayage services provided for POVs are subject to the material handling rates as outlined below under Material Handling/Drayage Services.

Loads will be weighed on a scale at the exhibit hall dock. Items are weighed to ensure accurate material handling billing.

MATERIAL HANDLING/DRAYAGE SERVICES

Drayage is also known as Material Handling; they are used interchangeably. Drayage/Material Handling is the unloading of your shipment, transporting it to your booth, storing and returning your empty crates and cartons and reloading your shipment at the close of the show. This service is **not included** in the cost of your booth space. You can avoid unexpected costs at show site, by pre-ordering this service. Shipping/Logistics costs are separate and are not included in Material Handling rates.

Price:

Advance Shipment to Warehouse, Crated

\$94.00 ST/ST per CWT
\$152.25 ST/OT per CWT
\$187.75 OT/OT per CWT

Advance Shipment to Warehouse, Special Handling

\$117.50 ST/ST per CWT
\$190.31 ST/OT per CWT
\$234.69 OT/OT per CWT

Direct Shipment to Exhibit Site, Crated

\$82.50 ST/ST per CWT
\$140.00 ST/OT per CWT
\$172.25 OT/OT per CWT

Direct Shipment to Exhibit Site, Uncrated

\$123.75 ST/ST per CWT

\$210.00 ST/OT per CWT

\$258.38 OT/OT per CWT

Direct Shipment to Exhibit Site, Special Handling

\$103.13 ST/ST per CWT

\$175.00 ST/OT per CWT

\$215.31 OT/OT per CWT

Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per shipment may apply, see [Material Handling/Drayage](#) for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the uncrated rate.

- Crated - Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- Uncrated - Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- Special Handling - Defined as shipments that are loaded by cubic space and/or packed in such a manner as to require special handling, such as ground loading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments and shipments without proper delivery receipts.
- Overtime Surcharges - Shows that move-in or move-out on weekends or after 5:00 PM during the weekday, may be subject to additional overtime surcharges. See [Material Handling/Drayage](#) for details.

Cleaning, Vacuuming (Vacuuming includes emptying your wastebasket nightly).**VACUUMING BEFORE SHOW OPEN ONLY (PER SQ. FT.)**

Price: \$0.62 per Daily/Sq.Ft.

VACUUMING DURATION OF SHOW (PER SQ. FT. PER DAY)

Price: \$0.48 per Daily/Sq. Ft

VACUUMING PER DAY (PER SQ. FT. PER DAY)

Price: \$0.74 per Daily/Sq. Ft

LABOR AND EQUIPMENT

HIGH LIFT FOR HANGING SIGNS/RIGGING

Price: Hanging Signs

\$622.00 Per Hour (Straight Time)

\$741.50 Per Hour (Overtime)

\$896.50 Per Hour (Double Time)

Price: INSTALLATION & DISMANTLING

\$87.75 Per Hour (Straight Time)

\$132.00 Per Hour (Overtime)

\$176.25 Per Hour (Double Time)

Price: RIGGING, HANGING SIGN, SIGN ASSEMBLY

\$92.25 Per Hour (Straight Time)

\$137.75 Per Hour (Overtime)

\$184.25 Per Hour (Double Time)

SCISSOR LIFT WITH OPERATOR

Price: Hanging Signs

\$92.00 Per Hour (Straight Time)

\$115.00 Per Hour (Over Time)

\$184.25 Per Hour (Double Time)

UP TO 5,000 LBS FORKLIFT WITH OPERATOR

Price: Showsite Material Handing

\$254.25 Per Hour (Straight Time)

\$355.50 Per Hour (Overtime)

\$457.50 Per Hour (Double Time)

Storage

\$254.25 Per Hour (Straight Time)

\$355.50 Per Hour (Overtime)

\$457.50 Per Hour (Double Time)

GRAPHICS AND SIGNAGE (Cancellation Policy: Items cancelled after production, print or move-in begins will be charged 100% of original price)



**22" W x 28" H Vertical Sign w/ Sign Holder, Single Sided
\$232.75**



**22" W x 28" H Vertical Sign w/ Sign Holder, Double Sided
\$299.50**



**Vinyl Banner w/ Grommets or Pole Pockets, Single Sided
\$247.00**



**24"W Vertical Freestanding board, Single Sided
\$273.75**



24"W Vertical Freestanding board, Double Sided
\$445.75



38"W Vertical Freestanding Board, Single Sided
\$412.00



38"W Vertical Freestanding Board, Double Sided
\$580.25



Printed Cardboard Base
\$26.75

Visit the GES Espresso site @ <https://ordering.ges.com/053600781/welcome> for more show information and details on Bronner Bros. International Beauty Show