



The Nation's Largest & Best Multi-Cultural Beauty Show

BRONNER BROS.

INTERNATIONAL BEAUTY SHOW

FAMILY OWNED SINCE 1947

CREATE. INSPIRE. TREND.

ATLANTA

FEBRUARY 8-10

GEORGIA WORLD CONGRESS CENTER

2020

ADVERTISING SPECS

FULL/HALF PAGE OPTIONS

3 BIG DAYS & 2 BIG NIGHTS · OVER 300 COMPANIES · OVER 100 CLASSES
FOR LICENSED PROFESSIONALS AND BEAUTY SCHOOL STUDENTS
FOR MORE INFO CALL 800-547-SHOW (7469)

Register and attend at



BRONNERBROS.com

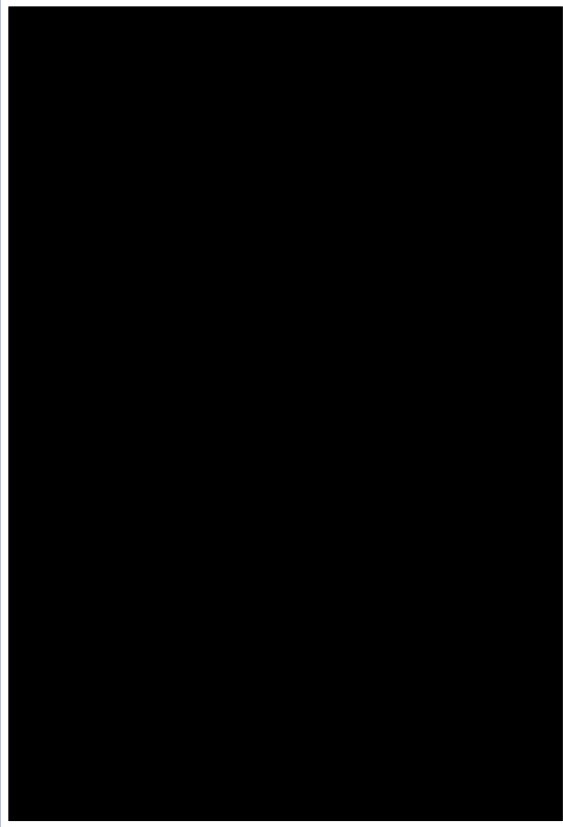
Visit us online at BronnerBros.com | Follow us:     

© Bronner Bros. International Beauty Show | All Rights Reserved



FREQUENTLY ASKED QUESTIONS

Available Sizes



Mechanical Specifications

Full Page 6.875" wide x 9.5" height
(Allow 0.5" safety within final trim
for live matter)



Mechanical Specifications

Half Page 6.875" wide x 4.75" height
(Allow 0.5" safety within final trim for
live matter)

All documents must be built to the bleed dimensions as required by the publisher for the ad space reserved. 1/8" bleed must be included on all four sides of the document. Documents must be built with no live type within 1/8" of trim size. Do not include trim marks, bleed marks, register marks or any other matter on ad files. All unused pasteboard items must be removed. Configure files as single-page documents. Do not use Multiple-Master or True Type fonts. All file formats must be in CMYK color space unless the advertiser is running a paid spot color(s) and has made prior arrangements with the magazine.

Files and color guidance for all ads should be sent to:
erika@bronnerbros.com, RE: Bronner Bros,
4200 Wendell Dr. SW, Atlanta, GA 30336
Telephone: 800.241.6151