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# New Orleans Show Digest & Show Guide

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# Available Sizes

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## Mechanical Specifications

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4.75" wide x 6.875" height

All documents must be built to the bleed dimensions as required by the publisher for the ad space reserved. 1/8" bleed must be included on all four sides of the document. Documents must be built with no live type within 1/8" of trim size. Do not include trim marks, bleed marks, register marks or any other matter on ad files. All unused pasteboard items must be removed. Configure files as single-page documents. Do not use MultipleMaster or True Type fonts. All file formats must be in CMYK color space unless the advertiser is running a paid spot color(s) and has made prior arrangements with our team.

Files and color guidance for all ads should be sent to our Creative Director:  
Stanley Ferrell at [stan.ferrell64@gmail.com](mailto:stan.ferrell64@gmail.com)  
RE: Bronner Bros,  
4200 Wendell Dr. SW, Atlanta, GA 30336  
Telephone: 800.241.6151