

# Affordable Marketing Opportunities

Let us help you reach your marketing and sales goals



## VIP WELCOME BAGS

We will distribute 2,000 VIP Bags to all show attendees, educators, exhibitors and the media. Each bag will include one product placement and one piece of literature.

**\$500 FULFILLMENT AND DISTRIBUTION**



## HANGING BANNER

These banners are placed in prominent locations so that attendees view your brand as they enter and exit the exhibit floor, giving you excellent exposure.

**\$3,000 PER BANNER**



## WRISTBANDS

Your company logo displayed on beauty show participants' lanyards and show wristbands. 3 days and nights of continuous branding.

**\$500-\$3,000. CALL FOR MORE DETAILS**



## LOBBY WINDOW CLINGS

Welcome attendees at the door with these vibrant double-sided graphics.

**\$800 SET (MINIMUM OF 4)**



## PRODUCT SHOWCASE

A featured product area during show hours will increase product awareness. Package includes a listing in the show guide, an ID card and outside signage.

**\$150 PER PLACEMENT**



## New Marketing Opportunity



AD AREA

## FULL IMAGE LOBBY ADS (10 SLOTS AVAILABLE)

Your ad featured during show hours will increase product awareness. Package includes an image you provide on 2 lobby video screens.\*\*

**1 DAY RUN - \$250 PER PLACEMENT**  
**3 DAY RUN - \$600 PER PLACEMENT**



AD AREA

## 1/10TH EXHIBIT FLOOR IMAGE BANNER ADS

Your ad featured during show hours will increase product awareness. Package includes an image you provide on 4 exhibit floor video screens.\*\*

**\$150 PER PLACEMENT**

Submission Deadline for Video Ads	Feb. Show	Jan 5th
	Aug. Show	July 15th

## Digital Marketing

### Attendee E-Blast:

**45,000** reached

In the months leading up to the show, we send weekly emails to our 45,000 attendees with important show information and updates. As a sponsor, you will receive branding opportunities including display of your logo and a web link. **Logo Only \$500 per email Logo and Text \$1000 per email**

### Homepage Carousel Logo:

**65,000** page views

All attendees have the opportunity to use the Bronner Bros. website extensively to manage their participation at the show. Banners posted on our website in the months leading up to the show gives sponsors a continuous virtual presence. **\$500.**

### Social Media Post:

**120,000** Total Audience

Social media is a great way to engage with our beauty industry attendees leading up to the show, to spread more awareness about your services and to create brand loyalty among customers by reinforcing what makes your company unique. **\$375 per post.**

### Show Guide Advertising

**30,000** Attendees

#### Full Color Rates:

Our Show Guide is packed with all of the information attendees need for an enhanced show experience.

- Half Page \$1,600
- Full Page \$2,500
- Center Spread \$5,000
- Second Cover \$3,200
- Third Cover \$3,200
- Back Cover \$4,200

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CUSTOM BRANDING OPPORTUNITIES AVAILABLE UPON REQUEST. **OUR TEAM CAN MAKE IT HAPPEN!**