



70 Years of Excellence in Beauty

The Bronner Bros. International Beauty Show is the largest multicultural beauty tradeshow and features more than 100 professional education classes, innovative workshops sessions, exciting evening entertainment, an inspirational worship service, creative competitions and much more!

The 70th Anniversary Experience promises to be the most innovative and inspiring show in Bronner Bros. history. It will take place at the Georgia World Congress Center in Atlanta on February 11- 13th.

For our most recent show (mid-summer show 2016), we embraced the power of multi-cultural beauty and hosted a **record-breaking 30,000+ attendees and 300 exhibitors** in a new, expanded location.

BEAUTY IS OUR BUSINESS:

- **Register Today**

Due to overwhelming demand, we encourage you to register online as soon as possible. Show passes, ranging from \$20 - \$150, are available online at <http://bronnerbros.com/>. On-site registration is also available at an increased rate. The Bronner Bros. International Beauty Show is open to licensed beauty industry professionals and cosmetology students only.

- **Explore the Show Floor**

Discover the innovative solutions in today's beauty industry. Browse the aisles for companies displaying thousands of products and services. The Bronner Bros. International Beauty Show is your best opportunity to see the latest beauty technology, shop for professional products, and get all the knowledge you need, all in one place!

We encourage you to find details in the show planner and begin to make your list of must-see exhibitors before you arrive in Atlanta. This year's exhibitors include but are not limited to FHI Heat, Andis Professional, Nairobi Professional, Design Essentials Salon System, Aveda Institute Atlanta, Bigen and Wahl Professional, among others.

- **Unleash Your Creativity**

Use your industry skills and personal creativity to create a work of art that you are proud of and show it off at one of many Bronner Bros. Hair, Makeup, Nails, and Barbering or Beauty School competitions. The competitions will be separated into two categories: Students and Professionals. In addition to bragging rights, you can win cash prizes and product giveaways.

- **Connect with Industry Icons**

Take full advantage of opportunity connect and network with your industry influencers, iconic educators and the biggest names in the beauty and barber industry at Bronner Bros. International Beauty Show.

More than forty industry influencers are already confirmed, and more are being added every day.

- **Learn More to Earn More**

With more than 100 professional education classes, manufactures and CEU classes, Bronner Bros. International Beauty Show offers you a wide assortment of top notch education- all presented by leading beauty industry professionals and participating companies.

Complimentary education classes are included with attendee show passes and are available on a first-come, first-serve basis. Hands-on education and other education classes are available for an additional fee and are limited by the number of seats in the room.

Advance registration for these classes is highly recommended.

For more information about the Bronner Bros. International Beauty Show, visit www.bronnerbros.com. Registration is now open.