

# Sponsorship Opportunities

Bring your brand to the forefront through comprehensive branding and media assets

The Bronner Bros. International Beauty show is renowned for its ability to bring together influential beauty educators and top product manufacturers to deliver the latest innovations in education, trends and techniques within the beauty industry.

If you are looking to reach an audience filled with influencers, entrepreneurs, decision makers and media executives, there is no better venue than the Bronner Bros. International Beauty Show to position your company as an industry leader. Sponsorships designed to generate new leads, build brand awareness and increase sales. Packages are available and customizable to suit almost any budget and objectives. What you see in this prospectus is just a suggestion ..... **the sky is the limit!**



## 7 Benefits of becoming a sponsor:

- Your company logo prominently displayed on all show marketing and promotional materials
- Prominent exhibit space
- A dedicated sponsorship manager who will help guide you through your tradeshow experience to ensure that you are getting the most out of your partnership
- Amplification of your brand's message in a highly repetitive setting
- Opportunities for one-on-one contact with key industry trendsetters, decision makers and media executives
- A three-month multimedia marketing campaign designed to drive traffic to your website
- Opportunity to participate in an experience that gives beauty professionals a direct interaction with your company's brand, products and services



We also develop new programs to explore industry issues, as well as sponsors' challenges and opportunities. For more information,

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