

Affordable Marketing Opportunities

Let us help you reach your marketing and sales goals



Carpet Clings

Showcase your company logo for everyone to see on these large carpet clings that are placed through our exhibitor floor.

\$350 per 18"x18" cling (minimum of 2)



VIP Welcome Bags

We will distribute 2,000 VIP Bags to all show attendees, educators, exhibitors and the media. Each bag will include one product placement and one piece of literature.

\$500 Fulfillment and Distribution



Hanging Banner

These banners are placed in prominent locations so that attendees view your brand as they enter and exit the exhibit floor, giving you excellent exposure.

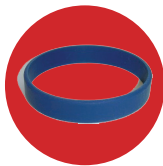
\$3,000 per banner



Registration Gate Logo Banners

These banners are placed on the racks leading all guests into the registration area, giving you excellent exposure to all attendees.

\$350 per paper banner displayed (maximum of 5)



Wristbands

Your company logo displayed on beauty show participants' lanyards and show wristbands. 3 days and nights of continuous branding.

\$500-\$3,000. Call for more details



Lobby Window Clings

Welcome attendees at the door with these vibrant double-sided graphics.

\$800 set (minimum of 4)



Product Showcase

A featured product area during show hours will increase product awareness. Package includes a listing in the show guide, an ID card and outside signage.

\$250 per placement

CUSTOM BRANDING OPPORTUNITIES AVAILABLE UPON REQUEST. OUR TEAM CAN MAKE IT HAPPEN!

Digital Marketing

Attendee E-Blast:

45,000 reached

In the months leading up to the show, we send weekly emails to our 45,000 attendees with important show information and updates. As a sponsor, you will receive branding opportunities including display of your logo and a web link. **Logo Only \$500 per email Logo and Text \$1000 per email**

Homepage Carousel Logo:

65,000 page views

All attendees have the opportunity to use the Bronner Bros. website extensively to manage their participation at the show. Banners posted on our website in the months leading up to the show gives sponsors a continuous virtual presence. **\$500.**

Social Media Post:

120,000 Total Audience

Social media is a great way to engage with our beauty industry attendees leading up to the show, to spread more awareness about your services and to create brand loyalty among customers by reinforcing what makes your company unique. **\$375 per post.**

Show Guide Advertising

30,000 Attendees

Full Color Rates:

Our Show Guide is packed with all of the information attendees need for an enhanced show experience.

- Half Page \$1,600
- Full Page \$2,500
- Center Spread \$5,000
- Second Cover \$3,200
- Third Cover \$3,200
- Back Cover \$4,200